



Cyrus Dallin Art Museum Board of Trustees

THE CYRUS E.
DALLIN
ART MUSEUM
1 Whittemore Park
Arlington, MA 02474

MINUTES OF MARCH 13, 2011

Trustees Present: Heather Leavell, Co-Chair, Aimee Taberner, Co-Chair, Sarah Burks, Co-Chair, Roly Chaput, Christine Sharbrough, Dan Johnson
Also Present: James McGough, Trustee Emeritus and Advisor, Jacqueline Bates, Associate Trustee, and Chuck Luca, Advisor
Trustees Absent: Terry Shaoul, Recording Secretary, Geraldine Tremblay
Also Absent: Paul McGaffigan, Treasurer of the Corporation

H. Leavell, Co-chair, called the meeting to order at 7:10 P.M.

J. McGough played a video sent from the Dexter School in Dedham, Mass. of a third grade class presentation about Cyrus Dallin. The teacher, Leo Byrd, was the great grandson of Peter Brooks, who had donated money for the MFA's acquisition of the *Appeal to the Great Spirit*. J. McGough reported that he had given a tour to Mr. Byrd and written a letter of thanks for the video.

Minutes - H. Leavell tabled the review of minutes due to the lengthy agenda.

Treasurer's Report - J. McGough gave a brief verbal report in Paul McGaffigan's absence. **Bills** - J. McGough submitted receipts for postage costs and office supplies from Staples totaling \$43.41. A. Taberner moved to recommend that the corporation reimburse J. McGough in the amount of \$43.41. S. Burks seconded the motion, which passed 6-0. H. Leavell presented receipts for postage for publicity postcards totaling \$277.30. A. Taberner moved to recommend that the corporation reimburse H. Leavell in the amount of \$277.30. D. Johnson seconded the motion, which passed 6-0. J. Bates presented receipts for clay and supplies for the kids sculpture workshop and for the purchase of a donation box, totaling \$38.47. R. Chaput moved to recommend that the corporation reimburse J. Bates in the amount of \$38.47. D. Johnson seconded the motion, which passed 6-0. H. Leavell presented an invoice from Print Aspects in the amount of \$150.00 and a check for \$25.00 received for a research question that had been answered by C. Sharbrough. R. Chaput moved to recommend that the corporation pay the invoice to Print Aspects. D. Johnson seconded the motion, which passed 6-0. A. Taberner recommended that the corporation share some of the research fees collected with C. Sharbrough because of the considerable time she puts into answering the research queries. A. Taberner also recommended that the museum website indicate that the museum does not provide valuations for artworks, as it is not a certified appraiser.

Communications - S. Burks shared the letter received from Jeff Boudreau resigning as a board advisor and explained that the relationship had not been satisfying to either Mr. Boudreau or the members working on publicity for the museum. H. Leavell reported that the Locovorous event was being organized by Gail McCormick. Ms. McCormick had arranged to sell her notecards at the museum on consignment and would share the

proceeds with the corporation in a 60/40 split. H. Leavell also reported that Dennis Lucas of Arlington Continuing Education wanted help publicizing painting classes he planned on holding in the Cutter Gallery. H. Leavell suggested that the students could sketch in the museum galleries and paint downstairs. A. Taberner expressed support for the idea; it could be mutually beneficial. S. Burks suggested that the museum try to be open when the Cutter Gallery is having receptions for its art exhibits.

Volunteer Report - J. McGough presented his monthly report. Twenty kindergarteners from the Lesley Ellis School had toured the museum. He had also given tours to Leo Byrd of Dedham. Bishop Dredge of the Church of Jesus Christ of Latter-day Saints had come for a tour. D. Johnson noted that Bishop Dredge had offered to host a dinner following Richard Turley's talk on March 24. C. Luca noted that an evening art reception was organized by the Cutter Gallery. The museum was also opened for two hours in the evening. H. Leavell noted that Rachel Wise had begun docenting and producing a children's scavenger hunt for young children visiting the museum. She could also work on a self-guided tour with J. Bates. J. McGough reported that several more group tours were scheduled for March including Brandeis Life Learning program and a drawing class. R. Chaput added that the Victorian Society would be coming for a tour on the morning of the Turley talk. He moved to receive the volunteer report. S. Burks seconded, and the motion passed 6-0. C. Sharbrough stated that she would be speaking about Dallin and the museum at both Simmons and Wellesley colleges. H. Leavell suggested that if C. Sharbrough had speaking notes that she would share with the board, then the burden of speaking to groups could be shared. A. Taberner expressed thanks to C. Sharbrough for representing the museum in these speaking engagements. It was good community outreach.

150th Anniversary Events - S. Burks reported that publicity efforts were going well. Suzanne Pekow had been helpful in posting events on online calendar listings. D. Johnson reported on publicity efforts by the trustees and members of the LDS community for the Turley talk on March 24. S. Burks noted that ACMI was looking for a volunteer to help with the filming of the Turley talk. D. Johnson asked if the museum could get copies of the 35mm photos that had been taken by ACMI at the Fairbanks talk. He asked if someone could take photos at the Turley talk. H. Leavell suggested Nancy White. A. Taberner reported on planning progress for the North End events. The community celebration would be from 12-4 on April 29 and Rebecca Reynolds' lecture would be on May 17 at the Old North Church. Other speakers were being lined up. She reported that the *North End Review* would be publishing an article about the events, Dallin, and the Revere monument. H. Leavell said she had sent information to the reporter.

Marketing - H. Leavell reported about progress with the AIB graphic design students on the design of the logo, stationery, and sign. She showed samples of the business cards, letterhead and envelopes. There was a consensus among the trustees that the letterhead looked good and the envelope with a square flap was preferred.

Fundraising - The trustees discussed scheduling of the reception for top donors and determined that it would be best to wait until after April; perhaps in May or June would work.

New Business - R. Chaput volunteered to represent the museum at the Arlington Master Planning meetings. He noted that Occupy Arlington would be occupying Whittemore Park on March 18. He reported on the progress of the Arlington Gives brochure, a cooperative effort to publicize the town's non-profits in order to enhance fundraising efforts. J. McGough reported that he had done research and determined the location of Arthur Dallin's gravesite. It was located in Fleury les Aubrais, France.

A. Taberner moved to adjourn. S. Burks seconded, and the motion passed 6-0. The meeting adjourned at 10:00.

Respectfully submitted,

Sarah Burks, Co-chair